



Shape the future of healthcare communications!

Join The Health Collective's groundbreaking initiative – the industry's first Shadow Board

Elevate your leadership journey alongside other rising stars, fueled by inspiring talks and fresh perspectives on strategy, operations, and culture. Be part of a peer community where ideas flourish, tips and tricks flow, and challenges find solutions.

Supported by industry leaders from The Health Collective and our esteemed network of HK Friends, this is your safe space to shape the future.

Seize the opportunity to lead, innovate, and connect with other aspiring leaders in the healthcare communications industry. Apply today for our January 2024 intake!

The HK Shadow Board is for you if...

- You are full of ideas and passion
- You plan to be part of the next generation of founders, board members, and executive teams
- You are currently at management team level (even if your agency doesn't have one)
- You have direct reports, and you are inputting into their future career aspirations
- You already have a voice at the table for how your company is run operationally and culturally
- You understand your company's ambition and strategy and are responsible for making it a reality within the business

What can you expect?

- 6 months active membership of the HK Shadow Board, with lifetime membership of our Shadow Board community
 - A monthly Shadow Board meeting focused on hot topics, inspiration and sharing of ideas
 - Access to an HK mentor for the 6 months you are on the Shadow Board
- A live forum with fellow Shadow Board members and the wider HK Shadow Board community to share interesting developments and initiatives, tips, tricks, challenges and offer support to each other on an ongoing basis
- No cost to you or your agency. We only ask that you protect the time to attend the monthly sessions and are an active participant in the discussions



Time to apply

We only have 12 spaces on our HK Shadow Board at any time.

If you'd like to take part, please fill in this short **application form** and tell us why you want to get involved.